



## Writers Guidelines

*Comstock's* magazine accepts freelance queries about the people, companies and issues facing today's economic climate in the Capital Region. Freelance contributors typically write more than half of the magazine, including cover stories, the feature well, regional sections and the front-of-book section, First Read. It is our policy that *Comstock's* editors will not take a freelancer's story pitch and assign it to another writer.

Please review past issues of the magazine before pitching stories. Story pitches and inquiries should be directed to [sflores@comstocksbusiness.com](mailto:sflores@comstocksbusiness.com) and include: potential sources, timeliness, reference to editorial calendar and thought to past editorial content. Although *Comstock's* is based in Sacramento, the magazine covers the entire Capital Region, which includes the following 10 counties: Amador, El Dorado, Nevada, Placer, Sacramento, San Joaquin, Solano, Sutter, Yolo and Yuba. Story pitches for the feature well should consider regional impacts on business issues.

Final stories should also include a list of sources: full name, title, company, address, phone number and email address. This information is used to gather art and circulation — every source is mailed a copy of the magazine. Freelance contributors are also mailed one copy of the magazine where his or her articles appear. Questions about circulation and additional copies should be directed to Tamara Duarte at [tduarte@comstocksbusiness.com](mailto:tduarte@comstocksbusiness.com).

Stories in the feature well typically run 1,200 – 2,000 words; regional sections and special supplements 700 – 1,500 words; and First Read 100 – 900 words. There are also seasonal opportunities to write advertorials.

Story fees are determined by the assigning editor and writer at the time of assignment acceptance. *Comstock's* editors will determine story fees by the amount of reporting required by the writer, difficulty of assignment, story length, deadline and other factors. The magazine pays within 60 days of receipt of invoice. Invoices may be mailed or e-mailed and include: name and contact information, tax ID, date of invoice, month and year of publication, story fee and word count. Freelancers and independent contractors should field any accounting questions to Sharon Brewer at [sbrewer@comstocksbusiness.com](mailto:sbrewer@comstocksbusiness.com).

Freelancers interested in contributing art or photography should contact Karen Booth at [kbooth@comstocksbusiness.com](mailto:kbooth@comstocksbusiness.com).