



CHANGE THE WORLD



WITH A GIVING HEART

National Philanthropy Day®

California Capital Chapter's 32nd Annual Celebration

Tuesday, November 13, 2018

11:30am – 1:30pm

Hyatt Regency Sacramento

2018 Award Nomination Guidelines

AFP California Capital Chapter's National Philanthropy Day Awards Celebration pays tribute to outstanding achievements by individuals, corporations, foundations, and organizations. This celebration serves to recognize those whose philanthropy creates a significant impact on the quality of life here in our California Capital region.

Who Can Submit Nominations?

Nominations for any award may be submitted by individuals or organizations, regardless of whether they are an AFP member or not. You may submit more than one nomination in any category. All nominations will be considered in the year submitted, plus one additional year.

What Must Be Included With The Nomination?

Each nomination **must** include the nomination form (page 5) and an essay of no more than 1,500 words addressing the criteria outlined for each category (pages 2-4) – each criterion has several prompts for your benefit. While not required, letters of support are highly recommended. A maximum of three letters of support will be accepted for each nomination. Collaborative nominations are encouraged. Any incomplete nominations will not be considered.

Please be sure to **clearly articulate why your candidate merits consideration for the category** you selected. Most importantly, **write from the heart**; the most compelling nominations address in measurable ways how the nominees have directly impacted specific organizations and causes. Nominations are judged solely on the content provided.

NOTE: AFPCCC's current President, President-Elect, and National Philanthropy Day Awards Committee Chairs are ineligible to receive an award. Previous honorees are ineligible for seven (7) years after receipt of their award. For a full list of previous honorees, please visit our website at afpccc.org.

When Should Nominations Be Submitted?

All award nominations, including the corresponding essay and letters of support (if applicable) must be received by e-mail to npd@afpccc.org by **Friday, June 15 at 5:00 pm PST**. Please state the full name of the nominee and the award category in the e-mail subject line (e.g. John Smith, Outstanding Philanthropist).

What is the Selection Process?

Members of the National Philanthropy Day Awards Selection Committee review and score all nominations according to the category criteria. The Committee may include community leaders, previous honorees, past Philanthropy Day leadership, and regional AFP leaders. Judges may choose not to present an award for any category where no nominee meets the criteria. **All decisions of the Selection Committee are final.**

If you have any questions, please contact Kitty Hoffman, NPD Chair-Elect, by e-mail at npd@afpccc.org



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2018 Award Categories & Criteria

Outstanding Philanthropist Award

This award is presented to an individual, couple or family with a proven record of exceptional generosity. Through direct financial support, the Outstanding Philanthropist has demonstrated civic and charitable responsibility and through their generosity have encouraged others to take philanthropic leadership roles.

1. Describe the nominee's participation in and direct financial support of nonprofit organizations in our community.
 - a. How has the nominee's financial support directly impacted a nonprofit's mission/work?
 - b. What is one instance where the nominee's work with a nonprofit allowed that organization to accomplish a goal or serve the local community?
2. Provide evidence of the nominee's work in encouraging/motivating others to take a leadership role in philanthropy.
 - a. Has the nominee encouraged anyone to give a matching gift to or volunteer with an organization?
 - b. Have they brought new supporters to a nonprofit or inspired someone to engage philanthropically with the community?
3. Describe how the nominee has supported innovative, creative, or collaborative solutions to our community's needs.
 - a. How does this nominee stand out from others in their approach to our community's needs or how do the nonprofits they support show innovation in serving the region?

Outstanding Volunteer Fundraiser Award

This award is presented to an individual, couple, or family that has demonstrated exceptional leadership skills in raising funds or coordinating groups of volunteers for major fundraising projects for one or more nonprofit organizations. The recipient should demonstrate exceptional skills in motivating volunteers and/or fellow donors for the benefit of charitable institutions and a personal commitment to the advancement of philanthropy.

1. Provide evidence of the nominee's ability to organize and manage volunteer groups and campaigns in fundraising for one or more nonprofit organizations.
 - a. What are the nominee's personal philanthropic commitments?
 - b. Describe a time when the nominee went above and beyond with dedicating their time and effort to an organization.
2. Describe the impact the nominee has had on an organization's ability to provide programs and services.
 - a. How has the nominee enabled the organization to better impact the community?
3. Provide evidence of the nominee's ability to inspire and motivate others' philanthropically.
 - a. Describe a time when the nominee got other individuals in the community involved in a cause they care about.



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2018 Award Categories & Criteria (cont.)

Outstanding Organization Award

This award is presented to a **private** foundation, **not-for-profit** organization or civic or professional **association**. Nominees must have demonstrated outstanding commitment to philanthropy through financial support, innovative problem solving, community involvement and encouragement and motivation of others to take a leadership role in philanthropy.

1. Provide evidence of the nominee's philanthropic support of successful approaches to solving problems in the California Capital region.
 - a. What causes does the nominee support?
 - b. How are these causes making a difference in our community?
2. Describe *how* the nominee's philanthropic support and innovative problem-solving are having an impact in the community.
 - a. How is the nominee's community involvement making a difference?
3. Describe how the nominee's work is encouraging and motivating others to take leadership roles in philanthropy and community involvement.
 - a. How is the nominee getting people involved in the causes they care about?

Outstanding Corporation Award

This award is presented to a **for-profit** corporation or their **corporate** foundation. Nominees must have demonstrated outstanding commitment to philanthropy through financial support, community involvement and encouragement and motivation of others to take a leadership role in philanthropy.

1. Provide evidence of the nominee's philanthropic support (money, time, and other resources).
 - a. How has that support made a difference in our community?
2. Describe the nominee's philosophy of philanthropy and how they are lending their charitable support to innovative solutions to community needs.
 - a. What is the nominee's approach to philanthropy?
 - b. How do they demonstrate this approach in supporting innovative nonprofits?
3. Provide evidence of the corporation's work in encouraging and motivating others to take leadership roles in philanthropy and community involvement.
 - a. Do they get their employees and clients involved in the community? If so, how, and what kind of difference does it make?



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2018 Award Categories & Criteria (cont.)

Outstanding Youth in Philanthropy Award

This award is presented to an individual youth or college student (age 21 or under) who has demonstrated outstanding commitment to the community through the development of charitable programs, volunteering, and leadership in philanthropy.

1. Describe the nominee's philanthropic accomplishments in the community and their future philanthropic goals.
 - a. Describe the time, talent, and processes that went to either meeting or working towards those goals.
2. Describe how the nominee has supported a nonprofit organization or cause.
 - a. Who were the individuals helping to support the nominee in their work (adult leaders, advisors, etc.)?
 - b. How did the community benefit from the nominee's work?
3. Describe how the nominee has taken a leadership role and encouraged others to become involved in philanthropy and community service.
 - a. Have they managed to get other individuals involved in causes they care about? If so, what kind of impact has that had on the people that these causes serve?

Outstanding Fundraising Professional Award

This award is presented to an individual in the field of fundraising who practices his/her profession in an exemplary manner. Nominees must have been in the field for a minimum of five (5) years and be a current member of AFP.

1. Describe the nominee's notable career achievements.
 - a. What has been the tenure of their time in fundraising?
 - b. What are some examples of their successful fundraising efforts and how have these efforts had a positive impact on an organization's mission and programs?
2. Provide instances of when the nominee took a clear leadership role.
 - a. Did they introduce any new programs or organizational cultures in a nonprofit?
 - b. Were there any significant increases in returns on fundraising or investments of the development of creative ideas to support philanthropy in an organization?
3. Describe the nominee's commitment to AFP and its mission of advancing ethical fundraising and the fundraising profession.
 - a. How does the nominee practice/promote the [AFP Code of Ethical Standards](#)?
4. Provide evidence of the nominee's commitment to continuous professional development.
 - a. Do they have any certification (CFRE/ACFRE)?
 - b. Do they participate in conferences, publish any work, or engage in some form of professional education?
5. Describe the nominee's commitment to philanthropy through volunteer service or financial support of nonprofit organizations.
 - a. What causes is the nominee engaged with and how do they show their support?



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2018 National Philanthropy Day Awards Nomination Form

Select Award Category

- | | |
|---|---|
| <input type="checkbox"/> Outstanding Philanthropist | <input type="checkbox"/> Outstanding Corporation |
| <input type="checkbox"/> Outstanding Volunteer Fundraiser | <input type="checkbox"/> Outstanding Youth in Philanthropy |
| <input type="checkbox"/> Outstanding Organization | <input type="checkbox"/> Outstanding Fundraising Professional |

Nominator Information

_____ Name	_____ Title
_____ Organization	
_____ Address	_____ City State Zip
_____ Phone	_____ E-Mail

Nominee Information

_____ Name	_____ Title (for Individual)
_____ Organization (if applicable)	_____ Contact Person (for Corporation/Organization)
_____ Address	_____ City State Zip
_____ Phone	_____ E-Mail

Please note: Before nominating, the nominee must be contacted to make certain that they will accept the award (if chosen) and attend the awards luncheon event on November 13, 2018!

The nomination form, essay (using the criteria listed on pages 2-4), and letters of support (if applicable), must be submitted via e-mail to npd@afpccc.org by **Friday, June 15, 2018 at 5:00 pm PST.**