

THURSDAY, NOVEMBER 15, 2018



2020 WOMEN ON BOARDS SACRAMENTO

This November in 30 cities across the U.S., thousands of senior-level and “rising star” executives will discuss
Collaborating with All Companies to Increase Women on Boards

Sutter Club | 1220 9th Street, Sacramento, CA

Complimentary parking provided at Sutter Club Parking Garage 824 L Street



Join us for a dynamic luncheon panel,
with optional am/pm workshops.
This event is for men & women.

THE **11.15.18**
NATIONAL
CONVERSATION
ON BOARD
DIVERSITY

KEYNOTE LUNCHEON PANEL



BARBARA O'CONNOR, Ph.D.
Director,
Institute for the Study of
Politics & Media,
CSUS Emeritus
Board Director
AARP National '10-'16



KIMBERLY BOX
CEO & Director,
Gatekeeper Innovation, Inc.,
Independent Board Director,
McGrath Rentcorp [MGRC] &
American River Bank [AMRB]
Director, Nat'l Association of
Corporate Directors, NorCal



CASSANDRA PYE
Founder/CEO
3.14 Communications, LLC
President
California Women Lead
Appointee
State of CA (ret.)



DONNA WELLS
Independent
Board Director
Betterment &
Happy Money
Board Advisor
Mitek System [MITK]



DIANE MILLER
President and CEO
Wilcox Miller & Nelson
Board Director
CA Chamber of Commerce,
UOP, CPI, Sacramento Host
Committee, AARP Foundation
Umpqua Bank [UMPQ] '04-13
Humboldt Bancorp [HBEK] '03-'04

ABOUT 2020 WOMEN ON BOARDS

2020 Women on Boards is a national education and advocacy campaign committed to doing annual research to fuel public awareness nationwide, building momentum toward the goal of 20% of all public company board seats held by women by the year 2020; providing research and a value-added public website (2020WOB.com) tracking progress annually of how many women are on public company boards in every state in the nation and educating women about how to navigate their careers toward serving on boards of directors.

NOT A MEMBERSHIP ORGANIZATION, 2020WOB collaborates with organizations and corporations to help achieve greater numbers of women directors by the year 2020, the milestone 100th anniversary of women's right to vote.

2020WOB's Gender Diversity Directory of public companies on the 2020WOB website is used by the public to track the numbers of women directors on corporate boards of the Russell 3000; its proprietary Gender Diversity Index of Public Companies is updated annually with the latest national statistics about women on corporate boards.

2020WOB stages nationwide simultaneous events in 30 cities called "The National Conversation on Board Diversity" that are attended by thousands of women and men on the same November date across the U.S. and in other countries. This primary fund-raising event supports the website, research, and operations.

2020WOB is a 501c3 non profit; contributions to 2020WOB are tax-deductible. The majority of funds (77%) raised goes to education programs and research. The remaining 23% goes to fund-raising and campaign management.

**For information regarding sponsorship, presenting, collaborating or attending
please contact your 2020 WOB Sacramento Chair
Erica Dias | edias@americanriverbank.com | 916.214.6316**



National Conversation on Board Diversity – Sacramento
November 15, 2018
Sutter Club, 1220 9th St, Sacramento, CA 95814

AGENDA
Subject to change

9:00 am	Registration
9:30 – 10:30	Implicit Bias/Advantage Blindness in Board Selection
10:30 – 11:30	Putting Your Capital to Work for Impact
11:30 – 12:00	Lunch Registration & Networking
12:00 – 2:00 pm	Luncheon & Conversation on Board Diversity <ul style="list-style-type: none">• Russell 3000 Research Update• SB826 Legislative Update• Moderated Panel <p>Moderator: Barbara O'Connor, Ph.D.</p> <p>Panelists: Kim Box, Cassandra Pye, Donna Wells, Diane Miller</p>
	Discussion - Table Breakouts by Industry
2:30 – 3:30	Global Governance – It's all in Your Head, Really!
3:30 – 4:30	Real Stories – Corporate Directors Q&A
4:30 - 6:30	Whiskey in a Teacup- High Tea/Cocktail Reception (No Host)

Please contact your 2020 WOB Chair, Erica Dias at edias@americanriverbank.com or call 916.214.6316 for further questions or information regarding sponsorship, presenting, collaborating or attending.

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR LEVEL

- 2020WOB will provide women director(s) to speak at an internal company event in 2019
- Company promotional material on each chair
- Full Page Ad in event program
- Speaking opportunity at podium or panel participation
- Speaking opportunity at podium or panel participation

12 TICKETS | \$5,020

- 12 guests in priority seating at lunch with a Director
- 12 guests access to am & pm sessions and reception
- Company logo in email invitation and event table tents
- Company logo in printed program and on screen
- Company logo in registration site and 2020WOB.com
- Company name in press release
- Recognition in social media

GOLD SPONSOR LEVEL

- 2020 WOB will provide a representative to speak at internal company event in 2019
- Half Page Ad in event program
- Recognition from the podium

6 TICKETS | \$2,020

- 6 guests in priority seating at lunch with a Director
- 6 guests access to am & pm sessions and reception
- Company logo in printed program and on screen
- Company logo in registration site and 2020WOB.com
- Company name in press release
- Recognition in social media

DIRECTOR / COACH LEVEL

Sponsor to underwrite directors who volunteer their time to 'coach' roundtables, providing guests with personalized counsel for career advancement leading to corporate boards.

- Quarter Page Ad in event program
- Recognition from the podium

4 TICKETS | \$1,520

- 4 guests in general seating at lunch
- 4 guests access to am & pm sessions and reception
- Company name on Director table tent
- Company name in printed program and on screen
- Company name in registration site and 2020WOB.com

BRONZE SPONSOR LEVEL

- Company name in event program
- Recognition from the podium

3 TICKETS | \$1,020

- 3 guests in general seating at lunch
- 3 guests access to am & pm sessions and reception
- Company name in printed program and on screen
- Company name in registration site and 2020WOB.com

PREMIER HOST COMMITTEE TABLE

- Committee member photo/company in event program
- Priority discounted registration for 1 guest to a Board Readiness Workshop during the year 2019
- Recognition from the podium

6 TICKETS | \$720

- 6 guests in priority seating at lunch
- 6 guests access to am & pm sessions and reception

GENERAL SEATING TABLE

6 TICKETS | \$620

- 6 guests in general seating at lunch
- 6 guests access to am & pm sessions and reception

ALL ACCESS TICKET

1 TICKET | \$100

Includes general seating for luncheon, access to am & pm sessions, and no-host reception

LUNCHEON TICKET

1 TICKET | \$60



CONFIRM YOUR SPONSORSHIP ONLINE TODAY

Sponsorship payments must be paid in full by Thursday, November 1, 2018 in order to receive full benefits of participation, event tickets will not be released until full payment has been received.

Registering online is easy, convenient and FREE!

<https://www.eventbrite.com/e/2018-national-conversation-on-board-diversity-sacramento-registration-48223158766>

If you must have an invoice for payment, Eventbrite offers box to check "Invoice Me" after filling out the registration information.

SPONSOR YOUR TABLE TODAY!



For more information, contact your 2020 WOB Chair
Erica Dias
edias@americanriverbank.com
916.214.6316