

23ND ANNUAL CAPITAL REGION CARES SPECIAL EDITION

For 22 years, Comstock's has shown its support for hundreds of local nonprofit organizations through Capital Region Cares, our annual publication that provides insight into the dedicated work carried out by charities and philanthropists across much of Northern California.

Through the feature stories and resources provided in this guide, you can discover the role philanthropy plays in transforming the business landscape and quality of life in our communities.

In addition to being published in the monthly edition of Comstock's, profiles also appear in the annual Capital Region Cares publication. The annual publication is also distributed at local community events throughout the year and is mailed to a targeted audience of individuals who can make the biggest impact on the success of our nonprofit community through direct giving, volunteer and board service, and rallying other in their circle to get engaged as well. Your participation benefits not only your favorite nonprofit but it helps activate more community support for all nonprofits.

Platinum package

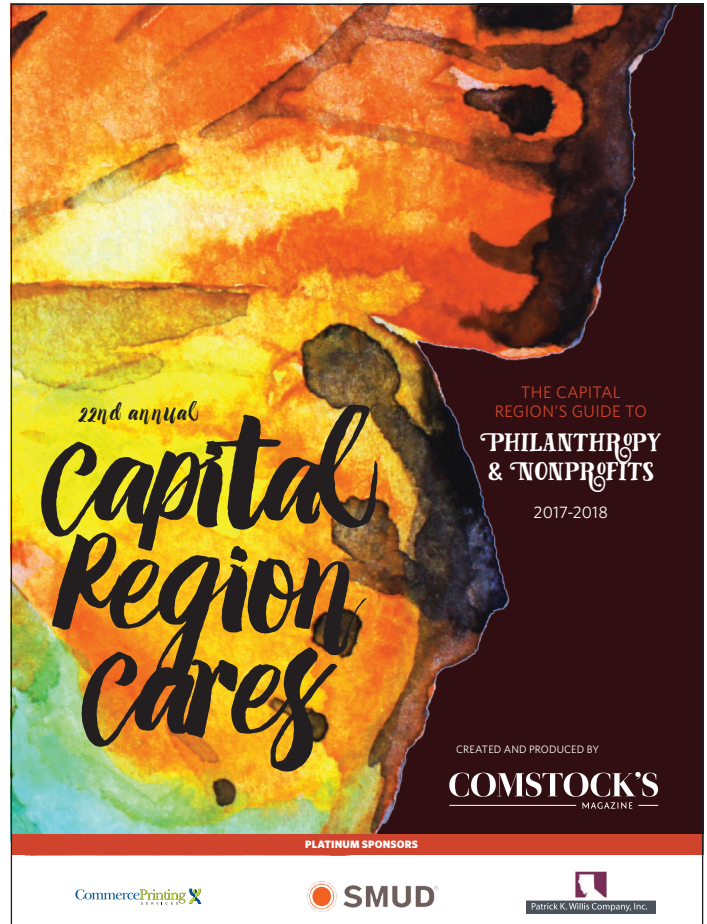
- A 2-page spread. This can be a 2-page profile for the nonprofit or a 1-page profile for the nonprofit and 1-page display ad for the sponsor
- Sponsor logo on the reprint cover
- 500 reprints of the nonprofit profile
- Half-page, 4-color ad for the nonprofit in one additional issue of *Comstock's* during 2017
- **\$9,995**

Gold package

- A two-page spread. This can be a two-page profile for the nonprofit or a one-page profile for the nonprofit and a one-page display ad for the sponsor
- 500 reprints of the nonprofit profile
- 1/3-page, four-color ad for the nonprofit in one additional issue of *Comstock's* during 2017
- **\$8,650**

Silver package

- One full-page, four-color profile of a nonprofit organization
- 500 reprints of the nonprofit profile
- 1/4-page, four-color ad for the nonprofit in one additional issue of *Comstock's* during 2017
- **\$5,450**



Cover of 2017-2018 Capital Region Cares publication

Two-page spread



Full page



Sample profiles from our 22nd annual Capital Region Cares 2017-2018