



SRBX CIEF WOMEN IN CONSTRUCTION

OCTOBER 5, 2023 | 8:30 AM - 4 PM
SAFE CREDIT UNION CONVENTION CENTER

**FOR MEN, WOMEN, AND THOSE WHO
WANT TO MAKE CHANGE HAPPEN**

The construction industry is one of the nation's (and world's) largest industries. In 2021, construction accounted for over 4.1 percent of the US gross domestic product. That ranks ahead of agriculture, mining, transportation, arts and entertainment, and even national defense spending! Despite more than 90 percent of US general contractors listing labor shortages as a concern, women make up only 10.3 percent of those working in the built environment – and that number shrinks to just 2-4 percent when looking at several of the skilled trades. With unprecedented labor shortages, the time is now for us to determine what changes we must make to ensure that we are an equitable and inclusive industry. Come for a full day of panel discussions, breakouts, and best practices and walk away ready to recruit the current and next generations.

\$149 MEMBER TICKETS / \$199 NON-MEMBER TICKETS

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$10,000

10 tickets, exhibitor booth, top logo recognition on website, event signage, and Xpress

LANYARD SPONSOR \$7,500

6 tickets, exhibitor booth, logo on attendee lanyards, and logo recognition on website, event signage, and Xpress

LUNCH SPONSOR \$5,000 (limited to five)

8 tickets, logo recognition on website, event signage, signage at lunch location(s), and Xpress

HAPPY HOUR SPONSOR \$5,000 (limited to two)

8 tickets, logo recognition on website, event signage, signage at Happy Hour, and Xpress

CONTINENTAL BREAKFAST SPONSOR \$3,500

6 tickets, logo recognition on website, and breakfast area at the Convention Center

PLATINUM SPONSOR \$2,500

6 tickets, exhibitor booth, and logo recognition on website, event signage, and Xpress

BREAKOUT SPONSOR \$1,500

4 tickets, logo recognition on website and event signage, introduce one Breakout Session

PREMIER SPONSOR \$1,000

4 tickets, logo recognition on website, and event signage

HOST SPONSOR \$500

2 tickets, logo recognition on event signage

EXHIBITOR TABLE SPONSOR \$1,000

2 tickets, exhibitor tables open to all attendees

STUDENT SPONSOR \$500

Sponsor 5 students to attend

SMALL BUSINESS SPONSOR \$250

1 ticket, logo recognition on event signage

SWAG SPONSOR \$2.5-\$4K

Swag Bag | Pen | Note Pad | Water Bottle | WIFI

2022 EVENT PARTNERS



REGISTER AT WWW.WICCALIFORNIA.COM

QUESTIONS? CONTACT JAMIE COWDEN AT JCOWDEN@CIE.FOUNDATION OR 916.465.8350